### **NEW TOWN SQUARE**

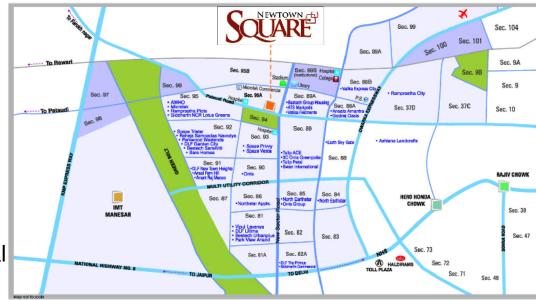
Sec-95A, Main Pataudi Road, Gurugram



A New World is Here .....

## Location - Sector 95/A, Gurugram

- On main 135 mtr wide road
- Direct access from NH-8 & Dwarka expressway
- Surrounded by 5 townships projects each 100 acres plus from leading developers like DLF, Vatika etc.
- Densely populated residential area with more than 50,000 upscale apartments
- Fully developed sector roads & related infrastructure.



### **Details**



Built-up Area

- 4,27,955 Sq. Ft.

Saleable Area

- 2,55,056 Sq. Ft.

Retail Area - 1,55,121Sq.Ft.
 (Hyper Market - Lower Ground Floor (LGF), Ground Floor, First Floor, Second Floor, Multiplex & Standalone Anchor)

Hospitality Area - 99,935 Sq.Ft.
 (Third Floor (Banquet Area) & Fourth Floor to Eight Floor)

## **Current Site Pictures**



### **Current Site Pictures**





#### **Brands already Signed @ New Town**















### **Brands Under Negotiation**

# pantalons





C H U N M U N clothes n' more











### **Project USPs**

- Best Retail Mix
- Food court
- Flea Market
- Hyper Market
- Double Height shops
- Dedicated Kids Play Area
- Swimming Pool Area
- Luxury Gym & Spa
- ATM's
- Fine Dine Restaurants
- Banquet Hall (800-1000 persons)

### **CATCHMENT**



# Primary Catchment area of 4 Kms

- Population App.227332
- <sup>2</sup> Travel Time of 4-8 mins 60 wide sector roads with green belt
- High Density
  Residential SEC A1,
  A2, B1, B2
  Sectors 85, 86, 88,
  88A, 88B, 89, 89B, 90,
  91, 92, 93, 95 & 95A

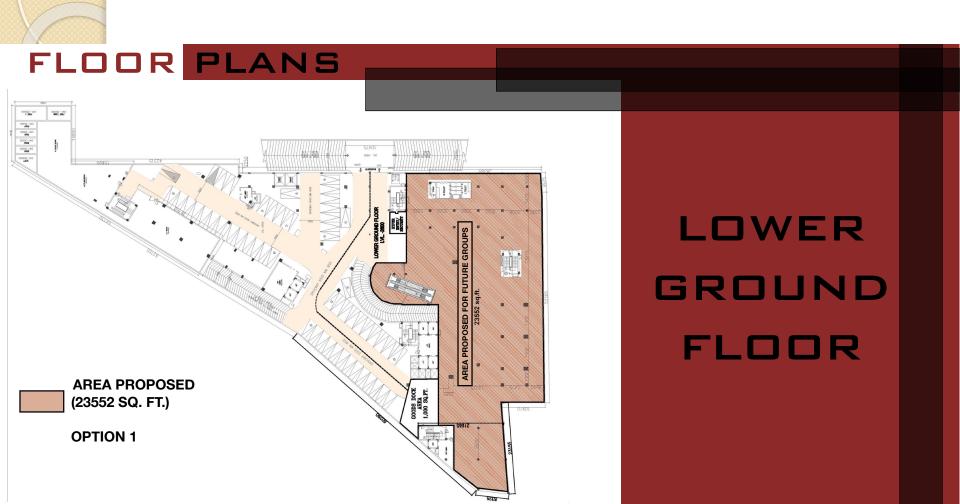
# S e c o n d a r y catchment area of 6 Kms

- <sup>1</sup> Population Approx. 646458.
- <sup>2</sup>Travel time of 8-15 mins 60-120 mts wide sector roads with green belt.
- <sup>3</sup> High Density Residential SEC A1, A2, B1, B2 Sectors 81, 82, 82A, 83, 84, 37D.

# T e r t i a r y catchment area of 10 Kms

- <sup>1</sup>Travel time of 10-20 mins 60-120 mts wide sector roads with green belt.
- <sup>2</sup> High Density Residential SEC A1, A2, B1, B2

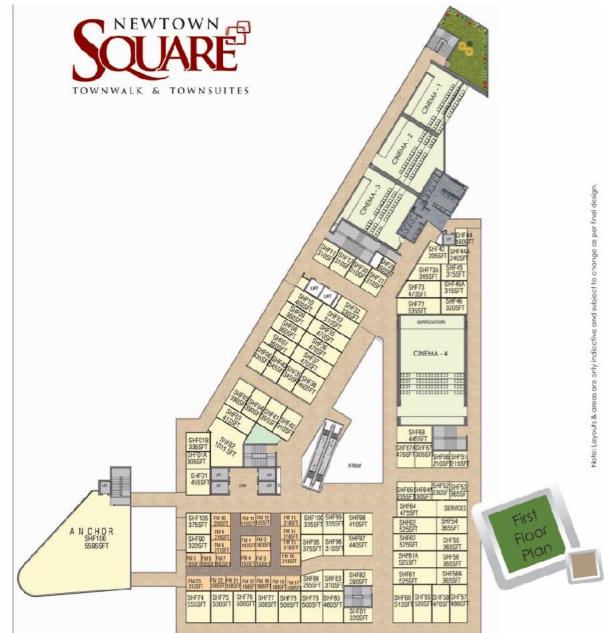




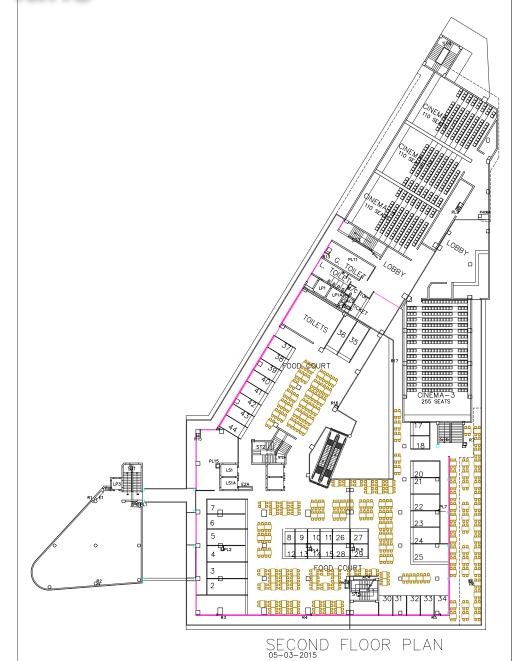












### **Location USPs**



- HDFC / ICICI / CANARA / PNB / Indian Bank sharing neighbourhood.
- On the national highway connecting to the wealthy Pataudi and Farrukhnagar areas.
- Next To the largest industrial belt in North India IMT Manesar.
- Next to the warehousing hub with Flipkart, Adani, Jabong and many international brands.
- 3 major hospital sites nearby which could increase influx of medical tourists.
- Close to Dwarka Expressway and 14kms from the International Airport.
- On the way to Sultanpur Bird Sanctuary.
- 1.5 Km from Dwarka Expressway & Approx. 5 Km from upcoming KMP Expressway (Kundli Manesar Palwal Expressway)
- 1.5 Km from multi-utility corridor & planned Metro Line.
- 5 Km from NH-8.

### **Opportunities**



- First movers advantage.
- No or low supply of quality retail outlets in the primary & secondary catchment.
- Leading banks HDFC / ICICI / CANARA / PNB / Indian banks having branches next to the mall.
- Next to IOCL pump with major local footfall for refueling.
- People in the primary catchment aware of our mall coming up.
- Many group housings to be delivered in the coming years in the vicinity.
- An international stadium being planned by the govt. in the vicinity-primary catchment.
- First upcoming International Hotel chain in this vicinity.



# Thank You...